

Sept. 2012

## Middlefield Village Web Site

By Mayor Ben Garlich

It has been another busy month at Middlefield Village. Training for maintenance of the new Village Web site is underway. Our banners have been posted throughout the Village and we plan on releasing our national marketing blitz the second week of September. We will be scheduling a meeting with commercial and industrial entities to demonstrate our new Web site. They will be invited to link their businesses to it; this will increase their visibility and create ease of communication. A lot of work has been completed but we still have a lot to do. I encourage residents and businesses to visit the Web site for current information, [www.middlefieldohio.com](http://www.middlefieldohio.com). The Middlefield Summer Fest was a success and I appreciate all those who helped organize and who participated. This will be an annual event and will be

in a new format next year as we build to improve on this experience. I received many positive comments about the parade and look forward to next year's event as an opportunity for members of our community to come together and showcase our Village businesses and civic groups. Thanks again to all that made this event successful.

Casa Lucia had their ribbon cutting ceremony Aug. 24. I was unable to attend the event but Middlefield Village was well represented by Council Member Carl Hornung and Village Administrator Dan Weir. This is a positive addition to the Village and I wish them success. I did have the opportunity to take a tour prior to the opening and it is a beautiful facility and well planned. This year has flown by and it is hard to believe Labor Day and The Fair are behind us. We've accomplished a lot in the first three quarters of this year and will aggressively continue to place our effort in making Middlefield Village a location of choice.

